



1327 E. Washington Ave., PMB 328  
Harlingen, TX 78550  
www.harlingenconcert.com

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The Harlingen Concert Association is committed to enriching the cultural life of the Valley through live performances. Becoming a supporter of the arts helps ensure that HCA continues to provide educational, scholarship opportunities and world-class music playing in the Rio Grande Valley. This volunteer led 501C organization is proud to offer sponsorships and underwriting opportunities for your business, foundation, or individually. By partnering with The Harlingen Concert Association, we can provide free educational mini concerts, master classes and outreach programs to our public, private and homeschool communities. Since 2021, HCA has awarded \$28,000 to graduating seniors who are pursuing a degree in the arts. Our goal is to build future artists, patrons, music educators and art advocates of tomorrow.

Take your seat for the 2026-2027 season showcasing these award-winning artists, world-class ensembles, and chart-topping entertainers in a variety of musical genres fun for the whole family.

The Doo Wah Riders – Country Cajun Band - Tuesday November 17, 2026

Valley Symphony Chorale & VSO String Quartet - Holiday Concert – Thursday December 10, 2026

CeCe Teneal's Divas of Soul – Celebrating the Women of R&B and Soul – Tuesday January 26, 2027

Americana Women – Salute to the Queens of Country & Folk – Thursday February 18, 2027

Cellovoci – Classical-Pop Crossover Trio – Thursday March 4, 2027

Sounds of Georgia – Salute to the Artists/Music of Georgia – Tuesday March 16, 2027

Harlingen Concert Association is proud to be celebrating 93 years of success in bringing live entertainment to the Rio Grande Valley and hope to do so for generations to come. Thank you for considering this opportunity to support the arts in our community and we look forward to hearing from you!

“Experience the Magic of Live Music!”

Kim White  
Sponsorship Chair  
956-364-7076



## **WHY CONSIDER BECOMING A SPONSOR**

The benefits of having a concert association in our midst are numerous and important. Aside from the cultural refinement it brings to our citizens, the economic impact to our community is important. Becoming a supporter of the arts helps ensure that HCA continues to provide educational opportunities and keep world-class music playing in the Rio Grande Valley!

## **PROFESSIONAL AND BUSINESS RECRUITMENT**

Why are cultural amenities like a concert association so important? Corporations deciding where to locate new businesses pay attention. When physicians, professors, and other professionals are deciding where to locate, they care about a community's quality of life. When our economic development groups and other professional recruiters sell the Rio Grande Valley, arts & culture organizations such as HCA are an important part of their marketing effort. By supporting HCA, you will help the community have a better chance of landing key businesses and professionals in our area.

## **EDUCATIONAL OUTREACH OPPORTUNITIES**

Did you know that HCA provides FREE mini-concerts and master classes during the year to students in our Harlingen-area public, private, and home school communities? We offer student outreach programs in conjunction with our scheduled performers. Students from all over the lower Rio Grande Valley attend our outreach programs. This exposure gives students from all socioeconomic backgrounds an opportunity to learn about instruments, have the pleasure of listening to different genres of music, and interact with world-class artists. For some children this may be their first or only opportunity to attend a live performance, so these outreach programs help create new memories for them and an appreciation for the arts. We also reserve complimentary seats at our evening concerts for students and their chaperones. With your support, HCA can continue to provide these eye-and-ear opening experiences for our youth.

## **SCHOLARSHIP OPPORTUNITIES**






For the past few years, HCA has worked hard to build its first-ever scholarship program. Since 2021, HCA awarded \$24,000 in scholarship funds to deserving high school seniors. Your sponsorship gift will help us achieve our goal to continue awarding scholarships to students to further their studies in the performing arts.

## **A WAY TO THANK PEOPLE**




At a level of \$500 and above, your sponsorship includes tickets to concerts, which are a great way to thank your employees or customers for their dedication. Tickets are also a great gift idea for those friends and family members who already "have everything". Many people wouldn't think to go to a concert on their own (especially if it's a musical genre they are unfamiliar with), but once they've been exposed to it, they're captivated!

## SPONSORSHIP LEVELS & BENEFITS




### **DOUBLE DIAMOND LEVEL (\$5,000+):**

-  10 reserved season subscriptions (best available seats, 50 tickets in total – 10 tickets per show)
-  Outreach program sponsor recognition
-  Premier parking at all shows
-  Sponsor recognition from stage at all performances
-  Name recognition at all performances and on other promotional tools




### **DIAMOND LEVEL (\$2,500+):**

-  8 reserved season subscriptions (best available seats, 40 tickets in total – 8 tickets per show)
-  Sponsor recognition from stage at all performances
-  Name recognition at all performances and on other promotional tools




### **PLATINUM LEVEL (\$1,500+):**

-  6 reserved season subscriptions (best available seats, 30 tickets in total – 6 tickets per show)
-  Sponsor recognition from stage at all performances
-  Name recognition at all performances and on other promotional tools

### **GOLD LEVEL (\$1,000+):**

-  4 reserved season subscriptions (best available seats, 20 tickets in total – 4 tickets per show)
-  Sponsor recognition from stage at all performances
-  Name recognition at all performances and other promotional tools

### **SILVER LEVEL (\$500+):**

-  2 reserved season subscriptions (best available seats, 10 tickets in total – 2 tickets per show)
-  Sponsor recognition from stage at all performances
-  Name recognition at all performances and on other promotional tools



Please complete the following information and mail it, along with your **check made payable to Harlingen Concert Association**, by July 1, 2026 to **1327 E. Washington Ave., PMB 328, Harlingen, TX 78550**. Please contact Kim White @ 956-364-7076 or [kwhite@fcbtx.com](mailto:kwhite@fcbtx.com) if you have any questions. Thank you!

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\_\_\_\_\_ YES, we are proud to support the Harlingen Concert Association. We authorize you to publicize us as major sponsors and to include our name or logo on all the materials for the 2026-2027 season. \*Season subscription tickets will be included in sponsor packets.

\_\_\_\_\_ *DOUBLE DIAMOND \$5,000+ (10 tickets per show\*)*

\_\_\_\_\_ *DIAMOND LEVEL \$2,500+ (8 tickets per show\*)*

\_\_\_\_\_ *PLATINUM LEVEL \$1,500+ (6 tickets per show\*)*

\_\_\_\_\_ *GOLD LEVEL \$1,000+ (4 tickets per show\*)*

\_\_\_\_\_ *SILVER LEVEL \$500+ (2 tickets per show\*)*

\_\_\_\_\_ *We are proud to be a major sponsor of the Harlingen Concert Association however, we don't need seats.*

\_\_\_\_\_ NO, we are unable to be a major sponsor at this time. However, we are pleased to donate \$\_\_\_\_\_ to Harlingen Concert Association to assist with sponsoring the concert series and educational outreach and scholarship programs.

***\*Please list your name/company name exactly how you would like for it to be listed in digital concert programs and on other promotional tools. Thank you!***

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Alt Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_